

APPLICATION GUIDE

How to formulate with TintBlue.

Six representative applications. Each one shows the matrix, the inclusion rate, the process notes, and the things that go wrong. Treat as a starting point, your formula will move from here.

02 RTD beverages

03 Hard candy & coatings

04 Gummies & soft chews

05 Dairy & dairy alternatives

06 Ice cream & frozen

07 Baked goods & dry mixes

APPLICATION 01

RTD beverages & functional waters

REFERENCE FORMULA • PER 1 L

Water	ad 1000 g
Erythritol	40.0 g
Citric acid · target pH 4.5	1.6 g
Sodium citrate · buffer	0.8 g
Electrolyte blend	2.4 g
Natural flavor	0.5 g
TintBlue E18	1.2 g • 0.12%

TARGET HUE • SPORTS WATER

PREDICTED RETENTION

85%

12 mo · ambient

PROCESS

- 01 Hydrate erythritol and electrolytes in cold water (10°C).
- 02 Disperse TintBlue in 50 mL cold water separately. No clumps.
- 03 Add acidified phase (citric + sodium citrate). Confirm pH 4.5.
- 04 Combine. Mix at low shear, 5 min.
- 05 Pasteurize 72°C, 15 s. Cool below 30°C inside 90 s.
- 06 Fill cold. Reseal headspace if oxygen sensitive.

THINGS THAT GO WRONG

- 00 **pH drift below 4.0:** visible color shift to green within days. Add buffer.
- 01 **Pre heating before dispersion:** protein denaturation, loss of color. Always disperse cold.
- 02 **Sustained > 80°C:** UHT or hot-fill above 85°C will cost you 20 to 30%. Use HTST instead.
- 03 **Clear PET, ambient light:** opaque or UV blocking pack for 6+ month shelf.

APPLICATION 02

Hard candy & coatings

REFERENCE FORMULA • 100 G BATCH

Isomalt	85.0 g
Water (for syrup)	15.0 g
Citric acid · post add	0.5 g
Natural flavor	0.3 g

TintBlue E18 0.20 g • 0.20%
post cook slurry

HARD CANDY • DROP TEST

HUE NOTES

Deep blue at this inclusion. Drops to teal at 0.10%. Reduce inclusion 30% for pastel/baby blue confectionery.

PROCESS

- 01 Cook isomalt and water to 165°C. Hold 30 seconds.
- 02 Cool to 110°C (critical). Do not add TintBlue above 120°C.
- 03 Pre disperse TintBlue in 2 mL water at room temp. It will result in a slurry.
- 04 Add citric acid, flavor, slurry. Stir 30 s.
- 05 Deposit into molds. Cool to room temp.

THINGS THAT GO WRONG

- 00 **Adding above 120°C:** burnt off in seconds. Always cool first.
- 01 **Direct addition of powder:** speckling visible in clear isomalt. Pre slurry.
- 02 **Dry storage > 60% RH:** hygroscopic candy will weep. Pack with desiccant.

APPLICATION 03

Gummies & soft chews

REFERENCE FORMULA • PECTIN GUMMY • 1 KG BATCH

Sucrose	450 g
Glucose syrup DE42	350 g
Water	180 g
Pectin (low methoxy)	15 g
Citric acid · target pH 3.8	6 g
Sodium citrate	4 g
Natural flavor	3 g

TintBlue E18 2.5 g • 0.25%
slurry pre deposit

SOFT GUMMY • PH 3.8

AT-RISK CONDITION

pH 3.8 sits at the low edge of TintBlue's stable range. Buffer with sodium citrate. Hold pasteurization tight.

PROCESS

- 01 Hydrate pectin in cold water with sodium citrate. Bloom 30 min.
- 02 Cook sucrose + glucose syrup to 108°C. Achieve 76° Brix.
- 03 Cool to 90°C. Add pectin solution. Stir.
- 04 Pre slurry TintBlue in 10 mL water at room temp.
- 05 Add citric, flavor, TintBlue slurry. Mix 60 seconds with low shear.
- 06 Deposit at 78°C into starch or silicone molds. Cure 24 h.

THINGS THAT GO WRONG

- 00 **pH below 3.5:** color drops within weeks. Adjust acid/buffer ratio.
- 01 **Long hold at 90°C:** pre deposit hold > 20 min loses color. Deposit faster.
- 02 **Inversion of sucrose:** high acid + heat = sticky gummies. Pre-buffer.

APPLICATION 04

Dairy & dairy alternatives

REFERENCE FORMULA • DRINKING YOGURT • 1 L

Skim milk (or oat base)	880 g
Skim milk powder	25 g
Sucrose	60 g
Stabilizer (pectin/HMC)	3 g
Yogurt culture · pH end 4.4	1 g
Natural flavor	0.8 g

TintBlue E18 1.0 g • 0.10%
post ferment



WHY POST FERMENT

Color the base before fermentation and the active cultures will drop pH below your stability floor. Add after cool down to 8°C.

PROCESS

- 01 Standardize milk base, blend powder + stabilizer + sugar.
- 02 Pasteurize 90°C, 30 min. Cool to 43°C.
- 03 Inoculate culture. Ferment to pH 4.4 (5 to 6 h).
- 04 Cool to 8°C. Stop fermentation.
- 05 Pre slurry TintBlue in 20 mL chilled product. Inject in line.
- 06 Pack and chill to ≤ 4°C immediately.

THINGS THAT GO WRONG

- 00 **Pre fermentation addition:** pH falls to 4.0 during culture; color suffers.
- 01 **UHT processing:** not recommended. Use HTST + post add.
- 02 **Oat / soy base > pH 7:** TintBlue holds, but flavor can shift teal. Test palette.

APPLICATION 05

Ice cream & frozen formats

REFERENCE FORMULA • VANILLA BLUE ICE CREAM • 1 L

Cream (35% fat)	350 g
Whole milk	450 g
Sucrose	130 g
Dextrose	20 g
Stabilizer/emulsifier	5 g
Vanilla flavor	1.5 g

TintBlue E18 0.8 g • 0.08%
post pasteurization

FROZEN • PASTEL BLUE

HUE NOTES

Dairy base lightens the perceived hue significantly. For Caribbean-blue target, push to 0.15%. For pastel, hold at 0.08%.

PROCESS

- 01 Blend dry ingredients into milk + cream at 40°C.
- 02 Homogenize 14 + 4 MPa, 65°C.
- 03 Pasteurize 83°C, 25 s. Cool to 4°C.
- 04 Age mix 4 to 24 h at ≤ 4°C.
- 05 Pre slurry TintBlue in 15 mL chilled mix. Inject in line before freezer.
- 06 Freeze to draw-out -5°C. Harden at -20°C.

THINGS THAT GO WRONG

- 00 **Pre pasteurization addition:** partial loss above 80°C, 10 to 15% color hit.
- 01 **Over-aeration / 100%+ overrun:** air-foam hue washes out 30%. Adjust target.
- 02 **Repeated freeze thaw:** crystalline damage to phycocyanin. Maintain cold chain.

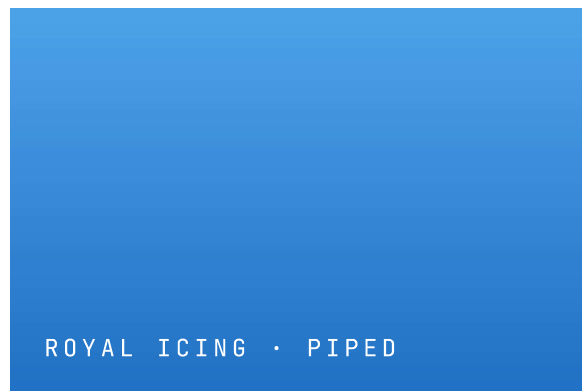
APPLICATION 06

Baked goods & dry mixes

REFERENCE FORMULA • ROYAL ICING • 100 G

Powdered sugar	85 g
Pasteurized egg whites	12 g
Lemon juice • for pH 4.5	2 g
Natural flavor	0.3 g

TintBlue E18 **0.15 g • 0.15%**



DRY MIX NOTE

For dry retail mix and bake products, pre blend TintBlue with 1 part sugar (1:50 dilution) for uniform distribution. Use opaque retail pack.

PROCESS • ICING

- 01 Beat egg whites + lemon juice to stiff peaks.
- 02 Gradually add powdered sugar. Beat 8 min.
- 03 Pre disperse TintBlue in 1 mL water. Stir into icing.
- 04 Use within 4 h. Cover surface to prevent crusting.

THINGS THAT GO WRONG

- 00 **Direct addition into baking dough:** 180°C+ oven temps degrade actively. Use surface decoration only.
- 01 **Speckled icing:** dispersion failure. Always slurry first.
- 02 **Dry mix > 12 mo shelf claim:** moisture barrier required. Use foil laminate sachets.

NEED HELP FORMULATING?

*Send us a brief.
We'll send a sample
and a starting
formula.*

Every application above is a starting point. Your matrix, sweetener system, processing equipment, and target hue will move the inclusion rate by 30 to 60%. We co-develop with launch partners; tell us the application and we'll bring the matrix calibration.

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